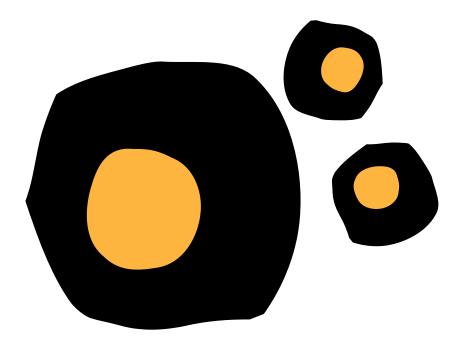


OCTOBER 26, 2025 THE MUSIC HALL LOUNGE 11 AM - 1 PM



# eggs benefit sponsorship opportunities

OCTOBER 26, 2025 || 11 AM - 1 PM || THE MUSIC HALL LOUNGE || PORTSMOUTH, NH

Your support of this sunny-side celebration plugs you into an eggstraordinary crew of 100+ big-hearted brunch lovers, creative champions, and community builders who believe in the power of youth, art, and belonging.

Eggs Benefit is AIR's signature fall fête—where bold bites meet bold impact. Expect a brunch-inspired menu with flair, live local music, and inspiring stories straight from the teens whose lives are lit up by AIR's barrier-free creative programs.

When you sponsor this event, you're not just part of the party—you're showing up for Seacoast teens who deserve space to grow, mentors who get it, and the freedom to be unapologetically themselves.

Hungry to make a difference? Dig In!

### levels of support



#### LOX LEGACY \$5,000

You're the main dish. Lead the way in flavor and impact.

As the premier sponsor of Eggs Benefit, your company will receive:

- Premier logo placement on all event marketing
- Full-page back cover ad in the printed event program
- Live event shout-out and quote in event program
- 30-second sponsor mention on WSCA 106.1 FM
- 6 complimentary tickets
- Year-long AIR EMPOWER sponsorship, including:
  - Priority logo placement & link on AIR's homepage
  - Logo on AIR participant + staff swag
  - Social media spotlight & more



#### **BRUNCH CHAMPION**

#### \$2,500

Bold flavor. Big support. You're fueling access and connection.

As a Brunch Champion, your company will receive:

- Logo placement on all event marketing
- Full-page interior program ad
- 4 complimentary tickets
- Year-long AIR INSPIRE sponsorship, including:
  - Logo on AIR's website and in monthly e-newsletter
  - Featured sponsor spotlight in newsletter
  - Social media shoutouts
  - Logo on all AIR print + digital marketing



#### WAFFLE WINNER \$1000

A sweet spot for sponsors who love creative community-building.

As a Waffle Winner, your company will receive:

- Logo placement on all event marketing
- Half-page ad in the printed event program
- 2 complimentary tickets
- Year-long AIR CREATE sponsorship, including:
  - Logo on AIR's website and newsletters
  - Logo featured on AIR event marketing year-round



#### **TOASTER TREATER**

#### \$500

A light touch, a big impact. This level is perfect for first-timers or small businesses.

As a Toaster Treater, your company will receive:

- · Logo placement on all event marketing
- · Event-day social media shoutout
- · Can be credited toward a full-year AIR sponsorship if upgraded later

## ABOUT ARTS IN REACH

At AIR, we believe every teen deserves a space to feel seen, heard, and celebrated. Our mission is to ignite creative confidence and build belonging for youth through free, inclusive arts and mentorship programs.

Rooted in values of equity, expression, and community, AIR removes barriers—like cost and transportation—so teens can show up as their full selves.

Our programs aren't just about making art; they're about making connections, building resilience, and discovering the power of your voice.



Have questions or are ready to claim your spot at the brunch table?

Email:
caitlin@artsinreach.org
to get the sponsorship
process started!