



CORPORATE
SPONSORSHIP
OPPORTUNITIES

SEACOAST TEENS ARE
EXPERIENCING A
MENTAL HEALTH **CRISIS**—
ESPECIALLY GIRLS
AND GENDER—
EXPANSIVE YOUTH.

AIR IS PROVIDING THE
ANTIDOTE.





A PLACE TO GROW

WHO WE ARE

The mission of Arts In Reach (AIR) is to inspire girls and gender-expansive youth ages 11–18 to be brave, elevate their voices, and create the lives they imagine. AIR is a trauma-informed and evidence-based youth development program that utilizes the power of art to build a supportive and inclusive community for teens to make friends; explore and express their creativity and feelings; and find connection, healing, self-discovery, and belonging.

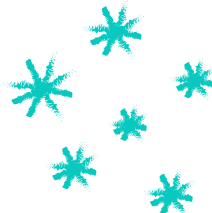
OUR PROGRAMS

AIR provides after-school, school vacation week, weekend workshop, and summer camp programs at no cost to participants, including transportation. Our programs take place 12 months a year and include field trips to area arts venues and community events. Teens explore visual, literary, and performing arts.

AIR programs are experiential, teen-driven, and collaborative. Program design is constantly evolving to ensure that a variety of artistic mediums Seacoast teens find relevant and engaging are provided. Last year's offerings ranged from 2D art-making to fiber arts, sculpture, musical performance, stand-up comedy, storytelling, and more.



FRIENDSHIP CREATIVITY OPPORTUNITY HOPE

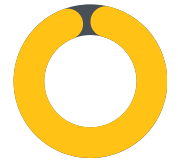


AIR strives to ensure that teens have opportunities to grow personally and professionally through barrier-free access to high-quality arts programming and inclusive mentoring.

Connecting with each other and their community, AIR participants are able to gain the life skills, healthy relationships, and social emotional learning they need to thrive.



"AIR MADE ME A STRONG WOMAN, A WOMAN WHO ISN'T AFRAID TO PURSUE MY DREAMS, TO ASK FOR WHAT I WANT. IT MADE ME A COMPASSIONATE HUMAN."
— AIR ALUM



98% of AIR teens graduate high school, 25% higher than their peers



55% of alums volunteer, while only 35% of all NH residents volunteer and 17% of peers volunteer nationally



75% of alums pursue post-secondary education, compared to 55% of NH teens

WHAT DIFFERENCE WILL YOU MAKE?

As an AIR sponsor, you are making a real difference in the lives of Seacoast teens. An investment in Seacoast teens is an investment in a bright future for the whole community.

Join our creative community of supporters today.

All sponsorships can be customized upon request, standard perks are listed below.

PARTNER
\$10,000

- **Makes possible more than 300 opportunities for teens to participate in AIR programs.**
- Partnership status. An ongoing reciprocal relationship which involves inclusion in any major events, publications, promotions, etc.
- 6 tickets to AIR's annual fundraising event
- Lead sponsorship of any fundraising event
- Your company logo featured on the AIR van
- *All the perks of the **EMPOWER** tier*

EMPOWER
\$5,000

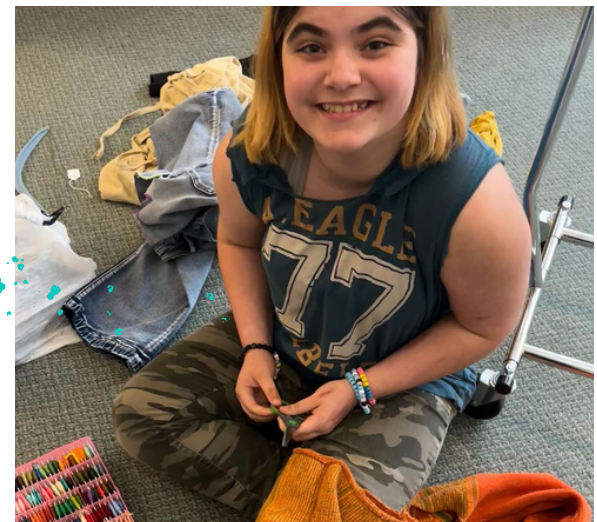
- **Makes possible 5 weeks of full-day summer programming.**
- 4 tickets to annual fundraising event
- Your company logo & link featured on the AIR website homepage
- Logo on AIR t-shirt for teen participants and AIR staff
- Social media spotlight
- Lunch & Learn (AIR comes to you to lead conversation & interactive group art-making)
- *All the perks of the **INSPIRE** tier*

INSPIRE
\$2,500

- **Makes it possible for teens from 35 towns in Southern NH & ME to access AIR programs.**
- 2 tickets to annual fundraising event
- Newsletter spotlight
- Social media shoutouts
- Your logo on all digital and print marketing materials
- *All the perks of the **CREATE** tier*

CREATE
\$1,000

- **Makes possible weekend art workshops, open to the whole community.**
- 2 tickets to annual fundraising event
- Your company logo & link on AIR website
- Logo in all monthly newsletters
- Your logo on digital and print event marketing materials



OTHER OPPORTUNITIES

We also offer a custom sponsorship package and an event-only sponsorship option.



EVENT
\$500

- **Makes possible one special fundraising event that will be leveraged to provide art supplies and teaching artists all year.**
- Your logo on all digital & print marketing materials for an annual fundraising event
- Social media shoutout
- Your company's name & logo on our AIR website event page



CUSTOM
SUPPORT

What difference would you like to make? AIR would be delighted to work with you one-on-one to customize a sponsorship package that's beneficial to your organization and to AIR teens.

YOUR REACH



3,285 people via social media platforms



1,565 people via monthly community newsletters



20+ towns across the Seacoast via the AIR van



Join other community-minded organizations and businesses like Kennebunk Savings Bank, Service Credit Union, Exeter Hospital, Beswick Engineering, RiverWoods at Exeter, Piscataqua Savings Bank, and support AIR's teens with a sponsorship today.



READY TO BECOME AN



SUPPORTER?

SPONSOR CONTACT

SPONSOR NAME: _____

CONTACT NAME: _____

MAILING ADDRESS: _____

CITY | STATE | ZIP: _____

PHONE: _____

EMAIL: _____

WEBSITE: _____

SOCIAL MEDIA: _____

SPONSORSHIP SELECTION

- PARTNER – \$10,000
- EMPOWER – \$5,000
- INSPIRE – \$2,500
- CREATE – \$1,000
- EVENT – \$500
- CUSTOM SUPPORT

CHECK ENCLOSED ONLINE PAYMENT
WWW.ARTSINREACH.ORG/CORPORATESPONSOR

QUESTIONS? OR ACH PAYMENT?
JENNIFER@ARTSINREACH.ORG

SIGN UP OR RENEW NOW TO BE PART OF THIS YEAR'S FALL FUNDRAISER, AND ENJOY SPONSOR BENEFITS THROUGHOUT 2024.

ARTS IN REACH | PO BOX 236, PORTSMOUTH, NH 03802

PRINT NAME: _____

SIGNATURE: _____

TITLE: _____

DATE: _____