



Hello,

I'm reaching out to ask you to consider improving the lives of teens who face inequalities and adversity.

Will you become a 2022 AIR Corporate Sponsor and eliminate barriers for teens who bravely face challenges and strengthen our communities?

Our mission has never felt more urgent or impactful. Now more than ever, young people in our community need us.

During COVID, more than 200 teenage girls and gender expansive youth (ages 11-22) from the Greater NH Seacoast have joined AIR's inclusive arts programs and mentoring free of charge.

Like Hannah who said AIR helps her feel that she matters. Like Tyler who said AIR has changed the entire course of their life. And Kayla who said AIR helps her cope with mental health challenges.

As a corporate sponsor, you spark courage and ambition in teens while promoting equity in the workplace and community.

You will have a real impact. Almost all AIR teens graduate from high school, and 75% go on to high education, a 25% higher rate than their peers.

To learn more about how AIR improves lives, visit our new website at artsinreach.org. It's easier to use and creates accessibility through technology by more effectively reaching more participants, families, and donors.

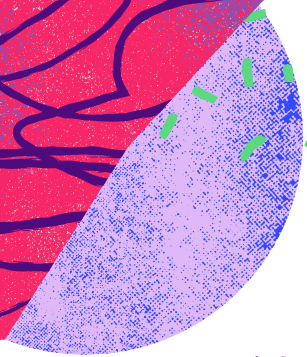
Ensure that underserved teens build the skills they need to contribute to our community with a 2022 sponsorship. Your renewal form and description of benefits are enclosed.

Please contact me if you have any questions at debra@artsinreach.org.

With gratitude and good wishes,
Debra Holloway
Executive Director

Arts In Reach

P.O. Box 236 Portsmouth, NH 03802
(603) 433-4278 | www.artsinreach.org



CORPORATE

SPONSOR

COMMITMENT

CONTACT INFORMATION

SPONSOR NAME: _____

CONTACT NAME: _____

MAILING ADDRESS: _____

STREET ADDRESS/PO BOX CITY STATE ZIP:

PREFERRED PHONE #: _____

EMAIL: _____

WOULD YOU LIKE TO RECEIVE OUR EMAIL NEWSLETTER?

☐ YES ☐ NO ALREADY RECEIVE NEWSLETTER? ☐

SPONSORSHIP SELECTION

☐ EMPOWER—\$10,000

☐ ENCOURAGE—\$5,000

☐ CREATE—\$2,500

☐ INSPIRE—\$1,000

☐ SPARK—\$500

☐ CHECK ENCLOSED

☐ ONLINE PAYMENT

[WWW.ARTSINREACH.ORG/
CORPORATESPONSOR](http://WWW.ARTSINREACH.ORG/CORPORATESPONSOR)

PRINT NAME: _____

SIGNATURE: _____

TITLE: _____

DATE: _____

WEBSITE: _____

SOCIAL MEDIA: _____

QUESTIONS?
INFO@ARTSINREACH.ORG





CORPORATE

SPONSOR

OPPORTUNITIES

WHAT DIFFERENCE WILL YOU MAKE?



SPARK \$500

- SOCIAL MEDIA THANK YOU POST
- YOUR COMPANY'S NAME & LOGO ON OUR AIR WEBSITE
- SPONSORSHIP OF 1 AIR TEEN IN ARTS-BASED PROGRAMS & MENTORING

INSPIRE \$1,000

- SOCIAL MEDIA SPOTLIGHT
- LOGO & LINK ON MONTHLY AIR NEWSLETTERS
- ALL THE PERKS OF THE SPARK TIER
- SPONSORSHIP OF 2 AIR TEENS IN ARTS-BASED PROGRAMS & MENTORING

THANK YOU!

CREATE \$2,500

- SPOTLIGHT IN AIR NEWSLETTER
- LOGO ON ALL EVENT INVITATIONS
- ALL THE PERKS OF THE INSPIRE TIER
- SPONSORSHIP OF 5 AIR TEENS IN ARTS-BASED PROGRAMS & MENTORING

ENCOURAGE \$5,000

- YOUR COMPANY FEATURED IN A LOCAL PRESS NEWS ARTICLE
- MENTION IN PRE-EVENT PRESS RELEASES
- LOGO ON EVENT VIDEOS
- ALL THE PERKS OF THE CREATE TIER
- SPONSORSHIP OF 10 AIR TEENS IN ARTS-BASED PROGRAMS & MENTORING



EMPOWER \$10,000

- YOUR COMPANY LOGO FEATURED ON THE AIR VAN FOR ONE CALENDAR YEAR
- YOUR COMPANY LOGO & LINK FEATURED ON AIR WEBSITE HOMEPAGE
- ALL THE PERKS OF THE ENCOURAGE TIER
- SPONSORSHIP OF 20 AIR TEENS IN ARTS-BASED PROGRAMS & MENTORING



JUST THE FACTS

SOCIAL MEDIA

- 1,750 Facebook & 1,000 Instagram followers
- The AIR website has 1,000 unique views/month & an average of 70% new viewership/month!



MONTHLY E-NEWSLETTERS

- 3,000+ email list
- 1,420 donors
- 900 AIR alumnae & family
- 950 corporate & community partners



LOCAL PRESS

- 6-7 feature articles per year in print and online newspapers



EVENT INVITATIONS

- Physical & virtual invitations to 1,500+ people



2 AIR VANS TRAVEL TO:

- | | |
|----------------|---------------|
| • Barrington | • Lee |
| • the Berwicks | • Madbury |
| • Brentwood | • Newfields |
| • Derry | • Newington |
| • Dover | • Newmarket |
| • Durham | • N. Hampton |
| • Eliot | • Nottingham |
| • Epping | • Portsmouth |
| • Exeter | • Rollinsford |
| • Greenland | • Rochester |
| • Hampton | • Somersworth |
| • Kingston | • Seabrook |
| • Kittery | • Stratham |

